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A Masters in Business Administration and 30 years of experience has resulted in the implementation of cutting edge and cost-effective transit and transportation programs. Expertise in all phases of program development, implementation and operations, including visioning, planning, local, State and Federal grant development/management, legislative strategies, financial/market analysis, budgeting, strategic plans, survey tools/instruments, studies/reports, marketing materials, promotional campaigns and event management, as well as developing scopes of works, requests for proposals, procurement and contracting.

**MKC Ongoing Projects/Contracts:**

- ▶ San Bernardino County Transportation Authority (SBCTA)-as a subcontractor to WSP, MKC plays a key role in ongoing vanpool development and implementation.
- ▶ Riverside County Transportation Commission (RCTC) - as a subcontractor to WSP, MKC plays a key role in ongoing vanpool development and implementation.
- ▶ SunLine Transit Agency - as subcontractor to WSP, MKC developed a regional vanpool program, providing alternative transportation for agricultural workers.
- ▶ Southern California Association of Governments - as a subcontractor to AMMA Planning, MKC is on a project team to study SBCTA transportation alternatives.

**Firm Projects Completed:**

- ▶ SBCTA - as a subcontractor to WSP, provided strategic and financial expertise in the review of the County's seven transit agencies, conducted financial and grant analysis of a first SBCTA Short Range Transit Plan (S RTP) and conducted a feasibility study to expand vanpooling within the County.
- ▶ City of Detroit – provided strategic and capital planning, grant oversight, research and program development, as well as intergovernmental liaison support; December 2013.
- ▶ Mountain Transit (Big Bear Lake, California) - as the prime consultant completed the 2016 S RTP, provided State and Federal audit preparation assistance; developed Agency Policies and Procedures, December 2012; assisted in the procurement of an AVL/GPS and public information technology project.
- ▶ Victor Valley Transit Authority – vanpool program development, including development and oversight of an FTA grant, developed National Transportation Database data gathering/reporting, conducted procurement for leasing agencies and database development, program marketing, program design and implementation, including a web-based application, reporting and database system; June 2014.
- ▶ Omnitrans (San Bernardino, California) – developed and wrote two grants for the FTA State of Good Repair program, with submittals in July 2011 as well as March 2012.
- ▶ Orange County Transportation Authority (OCTA) – project management services for two countywide survey efforts: an attitude and awareness survey, and a bus customer survey. Surveys conducted in October 2011; final reports completed in early 2012.

**Key Achievements While at SBCTA and OCTA:**

- ▶ Awarded a \$20M from the Department of Energy and the California Energy Commission for a \$37M Ryder Trucks natural gas project in Southern California.
- ▶ Initiated the implementation of a San Bernardino freeway service patrol (FSP) resulting in annual revenue of \$1.3 million to the county and providing assistance to 35,000 motorists each year covering 60 centerline freeway miles.
- ▶ Worked with Caltrans and the California Highway Patrol to secure land and funding (\$40 million) to construct the IE transportation management center.
- ▶ As the OCTA Manger of Grants, during the Orange County bankruptcy, secured operations and capital grants quickly, to assist with agency cash flow issues.
- ▶ Privatized the San Bernardino call box call answering center services, resulting in cost savings of \$300K per year, coordinated four CHP communication centers, created cutting edge tools to transmit call requests to CHP via remote message tool.
- ▶ While at SBCTA, managed a \$6M budget, supervised four staff & 75 contracts.

**Skills and Experience:**

- ▶ Program tracking/monitoring: local, state and federal fund management; revenue and programming policies and procedures; Caltrans, federal transit/transportation, Department of Energy & state/local air quality committees grant policies procedures.
- ▶ Extensive transit and mobility knowledge base: oversight of agency SRTPs, Long Range Transit and Financial Plans, service analysis and development, survey design and market research, and development/implementation mobility strategies.
- ▶ Developed and implemented cutting edge software and programs, including call box call answering center software, FSP data gathering, IE511 phone and website, ridematching software and data gathering for the transit component of Google maps.
- ▶ Chaired regional committees; directed work of multi-agency staff and consultants.
- ▶ Interface with the press and media; comfortable with public speaking and representing the agency in a public venue.
- ▶ Key team member in SBCTA's Measure I renewal campaign, including creating ballot and expenditure plan language, category development and strategic direction.
- ▶ Communicate effectively orally and in writing with elected officials, executives (public/private sectors), professionals, consultants and the general public.

**EXPERIENCE**

MKC, LLC President/Managing Member, Big Bear City, CA, since January 2011.

SBCTA's Director of Air Quality/Mobility Programs, San Bernardino CA; (1995 to 2010); also served as Mountain/Desert Policy Staff Liaison (2007-08).

OCTA Department Manager, Orange CA: Manager of Financial Planning, Budgeting and Grants (1991 to 1995); Transit Operations Project Manager (1990-1991) and Rideshare/Mobility Programs Analyst (1988 to 1990).

Program Manager of Therapeutic Activities from at 1982 to 1988, including Pacifica Community Hospital, Huntington Beach CA; Royale Therapeutic Residential Center, Santa Ana CA and Capistrano by the Sea Hospital, Dana Point CA.

**EDUCATION**

California State University, Fullerton; Masters in Business Administration, August '90

Arizona State University, Tempe Arizona; Bachelor of Music in Music Therapy, May '82